

# JASMINE BROWN

Retail Sales Associate  
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## AKIRA TANAKA

Senior Hiring Manager  
Universe Comic Books  
(987) 654-3210  
akiratanaka@universecomics.com

Dear Mr. Tanaka:

I'm interested in applying for the retail sales associate position with Universe Comic Books. At Astral Books and Gaming, I collaborated with the store manager to plan and execute various weekly events to promote new products and drive customer loyalty. Our efforts helped increase monthly sales revenue by up to 20% over the past three years. My comprehensive product knowledge and retail background would be a valuable asset to your store in this role.

Universe Comics Books' reputation for building a diverse community draws me to apply for this opportunity. With over four years of retail experience, I've cultivated expertise in event planning and sales techniques. I can help your store continue to grow its customer base due to my previous achievements:

- Served as a product expert for comic books and board games, conducted research to maintain knowledge of product trends, and exceeded sales goals by 20% to 30% each month
- Built rapport with customers, provided education on new products, and achieved over 135% of annual goals for enrollments in the store loyalty program
- Coordinated with the store manager to plan weekly events to increase sales volume

I'd like to set up an interview to discuss how my knowledge of the comic book and gaming markets can help your store continue to grow. Please feel free to contact me via phone or email at your convenience. I appreciate your time and consideration.

Best regards,

(Insert Signature Here)

**JASMINE BROWN**