

PARKER WHITTINGTON

Retail Sales Associate
456 Main Road, Buford, GA 39485
p.whittington@myemail.com
(004) 272-1384

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ALEXANDER LOCKETT

Senior Hiring Manager
Staples Stores
(475) 248-4738
a.lockett@youreemail.com

Dear Mr. Lockett,

In December 2020, I created a series of front window displays that increased store footfall by 65% compared to the previous Christmas season. My strategic presentation and placement of promotional items also helped lead to the best sales figures in six years. I look forward to replicating these results as a retail associate at Staples Stores.

As a dedicated team player, I believe that Staples Stores' collaborative ethos aligns closely with my professional values. My latest accomplishments demonstrate that I have the sales technique and customer service skills to make a valuable contribution to your company. These include:

- Achieving at least 15 loyalty scheme sign-ups per week, earning my place in the top 5% of my colleagues
- Receiving effusive praise during my most recent performance review for my comprehensive knowledge of the store's products and services
- Maintaining a sales conversion rate of 87%+ by suggesting high-quality solutions that perfectly solved customers' problems

I look forward to discussing how my two years of in-store experience and outstanding productivity can help your organization achieve even greater success this year. Please contact me to schedule an interview.

Sincerely,

(Insert Signature Here)

PARKER WHITTINGTON

P.S. I wish to explain how I achieved a 100% accuracy rating for cash and card transactions in 2020.