## Derek Smith

Photographer 123 Main Road, Virginia Beach, VA 18573 d.smith@myemail.com (876) 429-7462

May 7, 2021

## Jaime Nguyen

Senior Hiring Manager Classic Photographers (746) 7593-1836 j.nguyen@youremail.com

Dear Ms. Nguyen,

Last year, I created a client referral scheme that boosted my bookings by 43% in a single fiscal quarter. I believe that my high-quality portfolio and talent for building a quick rapport with clients helped me achieve this result. I look forward to generating impressive revenues as a freelancer at Classic Photographers.

As a creative professional with 2+ years of experience shooting weddings, I am drawn to Classic Photographers' reputation for superb customer service. I believe that my passion for combining cutting-edge techniques with diligent client care makes me the ideal fit for your company. My recent accomplishments include:

- Leading a team of three newly-graduated photographers to shoot a week-long wedding celebration in Bali
- Receiving a 100% client satisfaction rating in 2020
- Consistently scoring in the top 2% of photographers at my agency for image quality and efficiency

Please get in touch to arrange a suitable interview appointment. I look forward to exploring how I can leverage my skills to create unforgettable memories for your wedding clients in 2021.

Sincerely,

(Insert Signature Here)

## **Derek Smith**

P.S. I would love to explain why my work was featured in the March 2020 issue of Popular Photography.