



# Jason Taylor

Marketing Manager  
123 Main Street, Los  
Angeles, California 12345  
j.taylor@youremail.com  
(123) 456-7890

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## Jessica Simpson

Senior Hiring Manager  
Refuel Creative Agency  
(987) 654-3210  
j.simpson@refuel.com

Dear Ms. Simpson,

In my current role as a marketing manager for ABC Creative, I have developed unique promotional campaigns that have grown our annual profit by 37%. In the last four years, I have recruited, hired, and trained 16 new marketing specialists, all of whom have contributed to growing our profits significantly.

During my seven years at ABC Creative, I have developed a number of marketing skills specific to the creative and social media industry that I am sure would make me a valuable asset to your team at Refuel Creative.

Some of my career highlights have included:

- Led a national marketing campaign that included trade shows and PR events. This campaign led to a 27% increase in client traffic.
- Oversaw the creation of a new company logo
- Established a new social media team

I would love to discuss my ideas for expanding the Refuel Creative brand and increasing your profits. Please feel free to contact me with a time and date that would best suit your schedule.

Sincerely,

*(Insert Signature Here)*

## Jason Taylor

P.S. I'd like to tell you about my plans to increase client traffic to your website by 80%.