

# JOSH O'MALLEY

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**April 13, 2021**

**JOSH O'MALLEY**

Marketing Coordinator  
California Aid (987) 654-  
3210  
jrichards@californiaaid.org

Dear Mr. Richards,

My master's degree in marketing and 10 years of experience in various marketing roles have made me well-prepared to take on the position of Marketing Manager at California Aid. My ability to lead large teams and keep key initiatives on track with my project management skills will allow me to help California Aid further its mission.

One thing about California Aid that impresses me is the company's commitment to adopting new marketing technology. I am known for quickly learning new skills, and I feel I would be able to master any platforms or products utilized in this role.

Some of my most notable contributions to my previous employers include:

- Achieving the goal of having over 75% of the marketing department certified in Google Analytics
- Developing an internship program that transitioned over 50 interns into full-time employees
- Implementing cross-functional workflows to increase interdepartmental communication

As you can see, I am a high-quality candidate who would flourish in the role of Marketing Manager at California Aid. I welcome the chance to speak with you more about my qualifications.

Sincerely,

(Insert Signature Here)

**JOSH O'MALLEY**

P.S. I am an active member Of the American Marketing Association.