

# JASON KALIL

Sales Manager  
123 South Street,  
Tampa, FL 12345  
j.kalil@youremail.com  
(123) 456-7890

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**Todd Wilkinson**  
HR Manager  
Oceanside Retail  
(987) 654-3210  
todd@oceansideretail.com

Dear Mr. Wilkinson,

My supervisor challenged me to increase our overall revenue by 15% over a period of 100 days. I rose to this challenge, and through training and other tools, I pushed my team of 25 to increase by 20% in 100 days. My sales team has now reached new sales records in each quarter for the past two years.

In my time at Creek Retail, I have been involved in building and training national sales teams from the ground up. I have worked as a sales manager for the past nine years, and I believe that I have the knowledge and experience to help Oceanside Retail become a national success.

Some of the highlights of my career include:

- Developing strategies to introduce 10 new products to the market
- Training over 100 new sales staff
- Running marketing campaigns with budgets that exceeded \$1 million.

I'd like to set up an interview so we can discuss how my years of experience could be a benefit to the future development of Oceanside Retail.

Kind regards,

*(Insert Signature Here)*

**JASON KALIL**

P.S. I would love to tell you how I personally generated sales of \$250,000 in the last quarter.