

**Gerald Smith**  
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## Profile

A detail-focused and dedicated makeup artist with 14 years of experience, including working for TV networks, fashion designers, magazines, and well-known photographers. Achieved an associate degree in cosmetology from Santa Monica College. Proven ability to multitask in fast-paced and high-pressure environments to meet tight deadlines and achieve complex looks. Impressive communication and customer service skills, which assist in encouraging returning customers and client loyalty.

## Professional Experience

### **Makeup Artist, BYU TV, Provo, UT**

*January 2015 - February 2021*

- Provided a range of makeup services suitable for onscreen looks, including airbrushing, body makeup, tattoo covering, and lashes
- Collaborated with other team members to constantly improve and expand the makeup services offered
- Ensured the continuity of hair and makeup throughout long days of shooting to teams of 20+

### **Makeup Artist, Utah Bride & Groom Magazine, Salt Lake City, UT**

*November 2009 - November 2014*

- Helped models and talent maintain clean and healthy skin by introducing additional skincare products to makeup routines
- Provided makeup services to 10+ models per day
- Gained experience in bridal makeup and hair

### **Makeup Artist, Self Employed, Salt Lake City, UT**

*January 2007 - November 2009*

- Provided makeup services to 10+ clients per day
- Maintained at 98% customer satisfaction rate
- Used advanced preparation techniques such as exfoliation and extraction to improve makeup application

## Education

### **Associate in Science in Cosmetology**

*SANTA MONICA COLLEGE Santa Monica, CA, September 2005 - June 2007*

## Key Skills

- Film, print, bridal, and fashion makeup
- Hairstyling
- Airbrushing and body makeup application
- Proficient multitasker
- Energetic working attitude
- Understanding of how lighting and angles affect makeup