

TARA SHARP

Social Media Assistant
654 My Avenue, Helena, MT 21098
t.sharp@myemail.com
(876) 543-2109

March 9, 2021

AMELIE O'BRIEN

Talent Specialist
iGlow Mentoring
(765) 432-1098
aobrien@youreemail.com

Dear Ms. O'Brien,

Creating original content for a Facebook marketing campaign that grew my company's online following by 34% in just three months is my proudest career accomplishment so far. I hope to offer the same creativity and strategic skills as a Social Media Specialist at iGlow Mentoring.

As an ambitious marketer with two years' experience building social media engagement, iGlow Mentoring's reputation for leveraging industry-leading digital marketing strategies is inspiring. My recent achievements demonstrate my suitability for the role:

- Conducting research to create a posting schedule that capitalized on potential customers' most active online periods
- Working collaboratively with teammates to increase interaction on the company's social media channels, resulting in a 34% increase in sales conversions in 2020
- Receiving glowing praise in my annual review for efficiency, attention to detail, and strategic use of content management tools

I am excited to discuss with you how my innovative approach and talent for creating editorial calendars can help even more users discover iGlow Mentoring's services in 2021. Please feel free to contact me to set a convenient time.

Sincerely,

(Insert Signature Here)

TARA SHARP

P.S. I would love to explain why my supervisor singled me out for praise for my contribution to the company's most successful Instagram campaign to date.