

## **Skylar Rocha**

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Cecilia Simons  
Talent Specialist  
Publishing Concepts  
(567) 890-1234  
c.simons@email.com

Dear Ms. Simons,

My proudest achievement of 2020 was a victory at the TCU Annual Juried Student Exhibition, where the panel judges praised my strong typography skills and incorporated illustrative elements. I hope to bring the same creativity and solid technical ability to the role of Junior Graphic Designer at Publishing Concepts.

Having recently benefited from the outstanding resources at TCU, Publishing Concepts' mission to drive alumni contributions to educational institutions by creating beautifully-designed directories appeals to me. I believe that my achievements as an undergraduate clearly demonstrate my aptitude for the role. These include:

- Receiving the highest overall score in my cohort for editorial design coursework.
- Garnering praise from my professors six times during assessment cycles for my intelligent use of color and strong branding ability.
- Contributing to a packaging design project on my internship placement that was shortlisted for a GDUSA Award in 2019.

I would like to meet to explore how my skills and attention to detail can make me a valuable addition to the graphic design team at Publishing Concepts. I am available to attend an interview at a time convenient to you.

Sincerely,

Skylar Rocha

P.S. I would love to explain why my final year project was featured in the Society of Creative Excellence Fall 2020 Virtual Show.