

## **Karim Page**

Web Production Project Manager | kpage@email.com | (123) 456-7890 | 10 Main Road, San Francisco, CA 11223

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Meghan Whitworth  
Senior Hiring Manager  
Springboard  
(999) 888-7777  
mwhitworth@email.com

Dear Ms. Whitworth,

Leading a team to increase my company's web traffic by more than 400% in 2020 was the highlight of my career to date. I am excited to deliver similar innovation and growth to Springboard as a Web Production Project Manager.

With 10+ years' experience marketing educational products online, I am drawn to Springboard's mission to bring accessible education opportunities to a global client base. My inspiring leadership style and strategic skills make me an ideal fit for Springboard's results-focused and creative ethos.

My previous achievements include:

- Establishing 12 microsites across Europe and Asia to grow my company's international audience
- Leading a team of 25 freelancers to meet and exceed all productivity goals in 2020
- Reducing departmental spend by 23% over three years while simultaneously growing social media following by 650%

I would like to meet with you to discuss how my strong leadership skills can drive the Springboard web marketing team to even greater success in 2021. Please feel free to contact me to arrange an appointment.

Sincerely,

Karim Page

P.S. Let me explain why my team was nominated for a U.S. Digital Advertising Award last year.