

# Rebecca Ellis

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Accomplished executive with international and domestic experience in marketing and lead operations. Proven success in increasing sales and identifying target markets. Excellent track record in spearheading drives to increase productivity and reduce costs across the organization. Excel in demanding and dynamic environments while always remaining focused and driven.

## Education

### Master of Business Administration

Boston University, Boston, MA  
September 2005 - July 2006

### Bachelor of Science, Computer Sciences

New York University, New York, NY  
September 2002 - July 2005

## Professional Experience

### President and CEO

International Computers Corporation, New York, NY | August 2014 - Present

- Created a responsive and market-driven organization resulting in an increase in sales from \$12 million to \$60 million in five years
- Improved productivity while reducing operational costs by 28%
- Developed and successfully introduced new products in key international markets
- Established key alliances in China, Japan, and Germany
- Returned company to high probability through efficient restructuring processes

### Vice President Marketing

Expanded IT Technologies, Tokyo, Japan | March 2010 - July 2014

- Led effective international project teams to proven increased sales
- Developed new and innovative marketing strategies that increased annual company revenue by 36%
- Captured market share which directly led to successful joint ventures

### Product Manager

Baseline Technologies, New York, NY | October 2006 - February 2010

- Increased company revenue from \$2 million to \$10 million in three years by expanding the market share and developing alliances
- Identified and resolved production issues resulting in a cost reduction of 42%
- Earned multiple top achievement awards as a result of contributions to the company