



# Allison Rosenberg

A recent graduate with a bachelor's degree in marketing, specializing in social media, communication, content writing, and brand messaging. Adept at developing and implementing engaging content to grow brand awareness and expand social media presence.

Seattle, WA 12345  
allisonrosenberg@example.com  
(123) 456-7890  
[LinkedIn](#) | [Portfolio](#)

## Professional Experience

### Marketing Intern

Roque & Harmen Legal Associates, Seattle, WA | February 2023 – June 2023

- Provided support to the marketing team for all digital initiatives, including copy for social media posts, blog content, and strategy development
- Contributed to a 150% increase in click rates and a 100% increase in followership on LinkedIn over a three-month period
- Attended meetings with the marketing department to discuss social media strategy

### Student Social Media Coordinator

Seattle Central College, Seattle, WA | January 2022 – May 2023

- Coordinated with a team of three students and a faculty advisor to schedule and write posts for university social media platforms, including Facebook, Instagram, and LinkedIn
- Created engaging social media posts to raise awareness of university events, groups, programs, and announcements, resulting in a 60% increase in followership

## Education

Bachelor of Science (B.S.)  
Marketing

Seattle Central College, Seattle, WA  
September 2019 – June 2023

## Key Skills

- Social Media Marketing
- Copywriting
- Brand Marketing
- Communication
- Hootsuite

## Certifications

- Social Media Marketing  
Certification, Hootsuite Academy,  
2023