

Amar Singh

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PROFILE

A Senior Web Developer with seven years of experience building, designing, and launching high-quality websites for client businesses. A proven track record of leveraging Google Analytics and SEO marketing strategies to drive website traffic and enhance user engagement.

PROFESSIONAL EXPERIENCE

Senior Web Developer

MidWest Technologies, Detroit, MI | October 2019 – Present

- Oversee a team of eight web developers to build, design, and launch over 30+ new interactive websites, perform comprehensive HTML and CSS code reviews, and utilize user-centered design principles to improve website performance
- Interface with client stakeholders to establish project scope and identify ideal digital solutions based on customer business needs, marketing objectives, and SEO strategy
- Manage a project to redesign an existing website for a \$300K client, identify opportunities to improve website functionality, and increase monthly web traffic by over 200%

Web Developer

Ajax Web Design Inc., Detroit, MI | June 2016 – October 2019

- Collaborated with a five-person team to create user-friendly, interactive websites using a variety of front-end programming languages, including JavaScript, CSS, and HTML
- Supported a redesign of an underperforming client website, proposed improvements to UI design, and identified solutions to resolve issues with mobile functionality
- Employed version-control software to test, track, and update existing code
- Performed comprehensive unit tests to ensure compatibility across multiple web browsers

EDUCATION

Bachelor of Science (B.S.) Computer Science

University of Michigan,
Ann Arbor, MI
September 2012 – June 2016

KEY SKILLS

- Programming Languages: HTML5, CSS, Java, Ruby
- Scripting Languages: JavaScript, Python
- Web Services: REST, SOAP, JSON
- UX & UI Design
- Team Management

CERTIFICATIONS

- Front-End Web Developer Certification, CodeAcademy, 2017
- Certified Web Professional – Web Developer, IWA, 2016