

## **Gabriella Rossi**

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(123) 456-7890

6276 Carmel Drive, San Antonio, TX 43215

### **Profile**

Enthusiastic and creative graphic designer with expertise in digital design tools, including InDesign, Photoshop and Illustrator. Dedicated to developing cohesive brand identities. Proficient at creating engaging designs, collaborating with clients and developing visual solutions for communication challenges.

### **Key Skills**

- Excellent artistic and drawing abilities
- High degree of communication skills
- Expertise in Adobe Creative Suite and Microsoft Office Suite
- Problem solving ability
- Experience in web design and print production

### **Education**

#### **Bachelor of Science in Design, GPA 3.4**

*Arizona State University, Tempe AZ September 2014 – June 2018*

Courses Completed:

- Visual communication
- Motion graphics and interaction design
- Technology for design

### **Professional Experience**

#### **Junior Graphic Designer, Lorena Design, San Antonio, TX**

*July 2018 – Present*

- Design and develop custom logos, media materials and product packaging for clients
- Interpret brand and marketing needs from client briefings and meetings, using clarifying questions to determine exact requirements, leading to fewer revision requests
- Review final layouts and designs and make recommendations for improvement as required

#### **Graphic Design Intern, SKC Marketing and Design, Tempe, AZ**

*September 2017 – December 2017*

- Conducted marketing research on demographics and marketing to determine best design for client brands
- Coordinated with design team to develop branding concepts, product ideas and design support
- Assisted in design of logos, brochures and product packaging for multiple clients