Vijay Kumar

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Profile

Creative and innovative graphic designer with 11 years' experience in developing visual materials that create a cohesive message, grow brand recognition and increase sales. Dynamic team player with excellent verbal and written communication skills and ability to lead teams of designers and marketing professionals. Experienced working on multiple projects in environment with strict budget and deadline requirements.

Professional Experience

Senior Graphic Designer, Purple Llama Marketing, Lincoln, NE
April 2015 – Present

- Manage and lead a team of four designers in the production of marketing materials, including graphic design, photography, website design and audio-visual needs
- Collaborate with clients, senior executives, copywriters and marketers to determine best design direction and present design ideas and drafts to team
- Oversee the efficient use of project budgets of up to $30,000

Graphic Designer, Draper Pryce & Partners, Lincoln, NE
January 2012 – April 2015

- Successfully manage and coordinate graphic design projects as part of larger advertising projects, consistently meeting deadlines and client requirements
- Create and conduct presentations for clients, leading to signing of million-dollar contracts with national and international businesses
- Developed artwork and layout for banners, posters, publications, flyers and print and digital signage

Education

Master of Fine Arts in Visual Communication Design
Rochester University, Rochester, NY September 2007 – June 2009

Bachelor of Fine Arts in Graphic & Interactive Design
Temple University, Philadelphia, PA September 2003 – June 2007

Key Skills
- Design software knowledge, including InDesign and Photoshop
- High level of creativity and innovation
- Typography
- Collaboration and teamwork
- High level of communication skills
- Public speaking and presentation skills

Certifications
- Adobe Certified Expert – Adobe InDesign, 2016
- Adobe Certified Expert – Adobe Photoshop, 2016