

John Miller
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Profile

Creative marketing student with exceptional GPA, growing portfolio and desire to develop entire campaigns from inception to completion. Designed award-winning print ad for local coffee shop and included Fortune 2000 companies as clients. Technical proficiency includes all standard office software and graphic design and desktop publishing options like Adobe In-Design or Photoshop.

Professional Experience

Freelance Graphic Designer, XYZ Company, New York City, NY

April 2016 – Present

- Create diverse marketing materials to spec
- Collaborate with marketing teams to design campaigns and track ROI
- Design logos and event graphics for nonprofit organizations
- Book cover design experience
- Make infographics using data provided by sales teams

Library Materials Associate, Community Library, New York City, NY

June 2014 – April 2016

- Greeted students and verified account status for check out
- Assisted with research and pulling appropriate materials to support learning goals
- Set up display technology for classes and individual use
- Managed schedules for meeting and study rooms
- Reshelfed materials at end of day

Education

Advertising Bachelor of Fine Arts

University of Texas Austin, TX, September 2012 – June 2014

Key Skills

- Attention to detail
- Experience with multiple art mediums
- Good understanding of color
- Responsive to customer design requests