Samantha Taylor

UX Designer
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Arthur Jones
Hiring Manager
PeopleSoft
(987) 654-3210
arthurjones@peoplesoft.com

Dear Mr. Jones,

With over 10 years of experience within the UX design industry, I've developed an advanced understanding of web development and user-centered design. As a senior UX designer at Employee Software Inc., I led the development of a new UI for a human resources (HR) software application, generating $30 million in revenue. My unique approach to UX design would be a valuable asset to your organization.

PeopleSoft's reputation as a thought leader within the HR software space is what draws me to apply for the position. My experience as a UX designer for both Employee Software Inc. and LinkedIn has allowed me to cultivate a holistic, human-centered approach that matches the needs of your organization. I can continue to grow your reputation as an industry leader based on the following achievements from my career:

- Managed a team of over 25 UX designers for Employee Software Inc. and interfaced with stakeholders and C-level executives to recommend large-scale redesigns for the mobile UI
- Improved the UX for LinkedIn's website in coordination with a team of web developers and UX designers, which improved user satisfaction by 15%
- Drove UI development and conducted wireframing for the launch of LinkedIn's mobile app, which generated 30 million downloads over six months

I look forward to speaking with you further regarding how my strong background as a thought leader in UX design can help PeopleSoft deliver a truly unified experience for users. You may contact me via phone and email at your earliest convenience. I appreciate your time and consideration.

Sincerely,

(Insert Signature Here)

Samantha Taylor