

# Katherine Goldsmith

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## Mackenzie Powell

Senior Hiring Manager  
Genesis Health Clubs  
(234) 567-8901  
m.powell@youremail.com

Dear Ms. Powell,

Last year, 95% of my clients achieved their desired health and wellness goals, and 43% exceeded their targets. I believe that my motivational delivery and talent for generating effective, tailored programs made this success possible. I am excited to offer the same expertise as a personal trainer at Genesis Health Clubs.

As a dedicated personal trainer with 5+ years' experience supporting clients in large commercial gyms, Genesis Health Clubs' commitment to improving lives through high-quality fitness provision appeals to me. The following achievements demonstrate that I have the talent and knowledge to excel:

- Tailoring health and nutrition plans closely to meet the unique needs of each client, resulting in a 99% satisfaction rating in 2020
- Training 7 new hires last year to increase their knowledge of gym health and safety protocols
- Spearheading a community outreach campaign that increased gym memberships by 23% in just 4 months

I would like to meet to discuss how my experience and abilities can help Genesis Health Clubs meet its organizational aims in 2020. Please get in touch to arrange an interview appointment.

Sincerely,

*(Insert Signature Here)*

**Katherine Goldsmith**

P.S. I would love to explain how I helped a member with type 2 diabetes reduce their symptoms through healthy eating and exercise habits.